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Digital Mediatization and the Sharpening of Malaysian Political Contests / Pauline Pooi Yin Leong

ISEAS – Yusof Ishak Institute, Singapore 2021

30p.

9789814951876

\$ 9.00 / null

The introduction of the Multimedia Super Corridor in 1996 was due to the Malaysian government's initiative to tap into the ICT sector. While this move spearheaded Malaysia into the knowledge economy, digital media enabled the opposition and civil society to compete and break the government's monopoly over information flows.

Digital mediatization of politics in Malaysia encouraged cyberattacks such as DDoS attacks, hacking and spamming. Cyberbullying on social media is also on the rise.

Information warfare is being perpetuated by organized teams of cybertroopers who disseminate propaganda, fake news, and disinformation in order to influence public opinion.

Digital mediatization of politics has opened up the public sphere and given ordinary citizens, especially youths, the opportunity to voice their opinions on the issues of the day. Social media campaigns, especially on Twitter, discuss the trending issues through the use of hashtags.

PN component parties have the incumbency advantage going into the next election. Its narrative is likely to be ethno-religious. The challenge for the opposition PH, therefore, is to provide an alternative message of inclusivity, unity and acceptance of diversity.

<https://www.marymartin.com/web?pid=768936>

The Deadliest Free Press in Asia : The Case of the Philippines / Elinor Lumbang Boayes

Institute of Ethnic Studies (KITA), Selangor, Malaysia 2010

92p.

ISSN: 2180-1193 ; 9772180119001

\$ 10.00 / null

180 gm.

<https://www.marymartin.com/web?pid=760815>

Internet Use and Protest in Malaysia and other Authoritarian Regimes :
Challenging Information Scarcity / Kris Ruijgrok

Palgrave Macmillan, Germany 2021

xi, 263p.

9783030683245

\$ 109.99 / HB

This book investigates the impact of internet use on anti-government protesting under authoritarian rule. By breaking up the causal chain into various steps, it provides a thorough and nuanced understanding of internet's role in different stages of the mobilization process. It argues that the impact of internet use on anti-governmental protesting differs per step in the 'mobilization chain', and also that the effect depends on both the on- and offline repression of the regime, as well as on the type of internet that is available. While staying far away from any technologically deterministic claims about the internet, the book demonstrates that the internet especially plays an important role in the early stages of the mobilization process: By exposing citizens to alternative political information online, internet users are more likely to become sympathetic towards anti-governmental protest movements.

<https://www.marymartin.com/web?pid=760816>

Advertising and the Transformation of Screen Cultures / Bo Florin, Patrick Vonderau & Yvonne Zimmermann

Amsterdam University Press, Amsterdam, Netherlands 2021

342p. ; 15.6x23.4cm.

Includes Index ; Select Bibliography

9789462989153

\$ 65.00 / null

516 gm.

Advertising has played a central role in shaping the history of modern media. While often identified with American consumerism and the rise of the 'Information Society', motion picture advertising has been part of European visual culture since the late nineteenth century. With the global spread of ad agencies, moving image advertisements became a privileged cultural form to make people experience the qualities and uses of branded commodities, to articulate visions of a 'good life', and to incite social relationships. Abandoning a conventional delineation of fields by medium, country, or period, this book suggests a lateral view. It charts the audiovisual history of advertising by focussing on objects (products and services), screens (exhibition, programming, physical media), practices (production, marketing), and intermediaries (ad agencies). In this way, the book develops new historical, methodological, and theoretical perspectives.

<https://www.marymartin.com/web?pid=764295>

Malaysian Christians Online = Faith, Experience, and Social Engagement on the Internet / Meng Yoe Tan

Springer Singapore 2021

189 p,XI, 189 p.

9789811528354

\$ 79.99 / null

First book to describe the intersection of religion and the Internet in a Malaysian context, considering how major socio-political and religious issues are negotiated within online religious communitiesExplores the impact of social-media in religious engagement experienced by a tech-savvy and multi-cultural and multi-religious Malaysian societyPresents multi-disciplinary perspectives in the areas of religious studies, cultural studies and media and communications

<https://www.marymartin.com/web?pid=757728>

Sharing the Mic : Community Access Radio in Aotearoa New Zealand / Brian Pauling and Bronwyn Beatty (Ed) Karen Neill

Harvest (Freerange Press), Christchurch, New Zealand 2021

284p.

9780473571641

\$ 55.00 / null

620 gm.

From Invercargill to Auckland, community access radio has been broadcasting by, for and about New Zealanders across four decades. Within a rapidly shifting mediascape, the twelve current stations came into existence through a combination of passion, hard work, community engagement and enabling legislation, allowing the diversity of local communities to speak to themselves through the borderless realm of radio. Using extensive interviews and in-depth research, *Sharing the Mic* tells the stories of the volunteers, staff and managers at the heart of access broadcasting and places the history of Aotearoa's access radio within the wider media and technological changes of the last 40 years. This is also the story of the changing voices of an increasingly diverse country and the way that access broadcasting has become a vital part of New Zealand's media. From being a welcoming presence to new arrivals through to multi-language Civil Defence communications, access radio continues to support generations of New Zealanders.

<https://www.marymartin.com/web?pid=760971>

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